

DESIGN DEVELOPMENT BRANDING

LANIER IMAGES, LLC

WWW.LANIERIMAGES.COM



Nichole Lanier
CEO/OWNER



OVER 20 YEARS IN THE GAME!

Branding | Design | Development

I have been designing and developing for over 20 years. Wow! Has time really flow by like this!? I love what I do. I have worked in both the public and private sector which has allowed me the best of both worlds. I have managed several Federal and State Government design contracts and many of my clients are business owners and entrepreneurs just now getting started or veterans in their fields. What I love most about designing a brand is bringing a visual voice to the brand!

FEDERAL AND STATE AGENCIES I'VE WORKED FOR



 lanierimagesdesign@gmail.com



invest

IN THE FACE OF YOUR BUSINESS



SKILLS & SERVICES

WEB DESIGN

SKILLS & PROCESS

- HTML
- CSS
- Javascript
- Cross Browser Compatibility
- Front-End Web Development
- Mobile Design
- Wordpress
- Elementor
- Ecommerce

GRAPHIC DESIGN

SKILLS & SOFTWARE

- Adobe Creative Suite
- Logo Design
- Typography
- Email Design
- Marketing Materials
- Business Cards
- Book Covers
- Photo Editing
- Brochure Design
- Product Packaging
- Product Labels
- Social Media Graphics

BRANDING

SKILLS & PROCESS

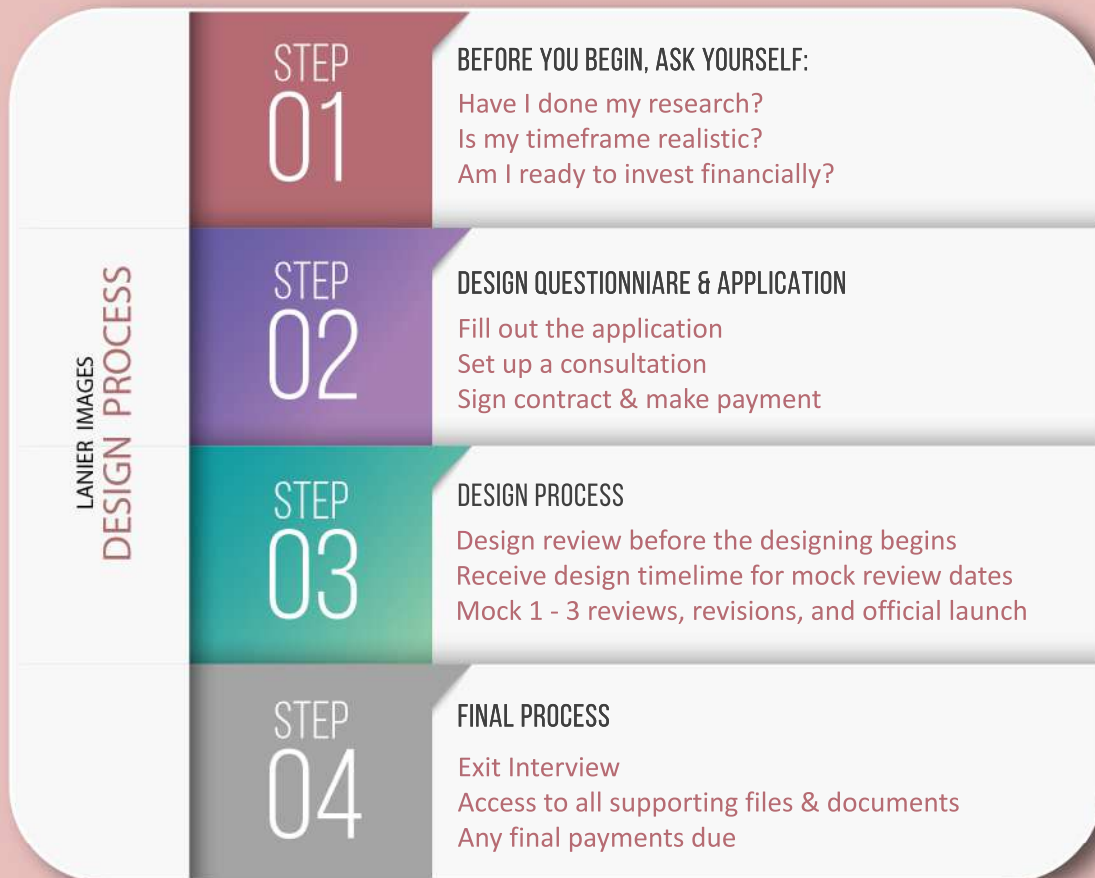
- Brand Strategy
- Brand Identity
- Style Guides
- Color Palettes
- Typography Palettes
- Target Audience
- Visual Strategy

GOVERNMENT

CONTRACTS & CONSULTING

- Web Design
- Web Development
- Graphic Design
- Mobile Design
- 508/ADA Compliance
- Intranet Strategy
- Content Management
- Cross Browser Compatibility

brands that last. designs that work.
design. development. branding.



BRAND STRATEGY

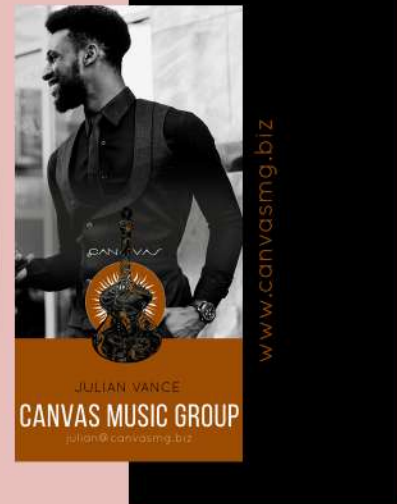
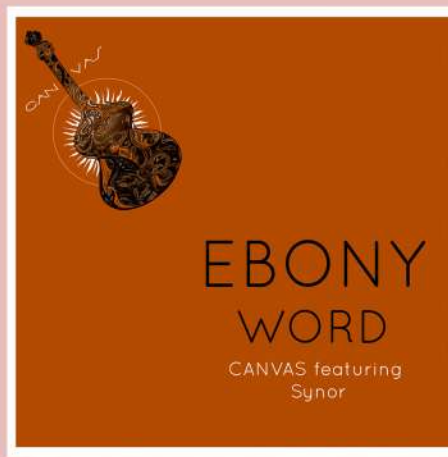
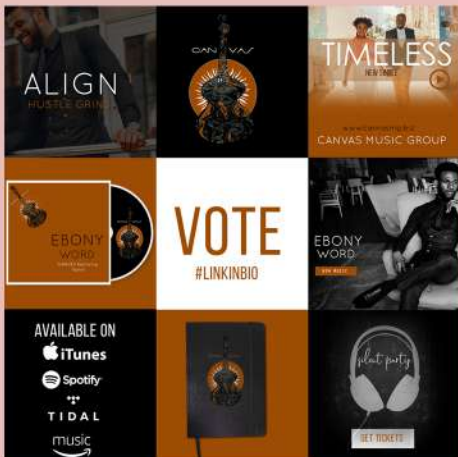
Style Guide

Color, typography, and mood analysis

Web & mobile design

Social media

Products & packaging



NICHOLE LANIER
DIGITAL RESUME



**DESIGN
DEVELOPMENT
BRANDING**

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VITAVER - FLORIDA DEPARTMENT OF CORRECTIONS 3/2019 - 7/2022 POSITION: SENIOR WEB GRAPHIC DESIGNER

Responsible for web design and web maintenance for FDOC web pages (internal and external), graphic design for FDOC sites, 508 compliance, site redesign, cross browser and device compatibility.

ALTA IT - FEDERAL RESERVE BOARD 9/2013 - 1/2018 POSITION: WEB DESIGNER/DEVELOPER

Responsible for web design and web maintenance for FRB web pages (internal and external), 508 compliance for web and documents/PDFs, web content maintenance, web content management, web producing, and web development.

LANIER IMAGES, LLC 5/1998 - PRESENT POSITION: CEO & LEAD DESIGNER

Project management for all design projects, website design, graphic design, web development, logo design, web maintenance/updates, marketing, branding, Wordpress, database assistance, hosting assistance, domain support, technical support, 508/ADA compliance validation, and government design solutions.

CTC - DEPARTMENT OF STATE 3/2012 - 9/2012 WEB DEVELOPER

U.S. Embassy site design, 508, and development

IMC - SAMHSA 3/2009 - 3/2011 WEB DEVELOPER

CMS design, portal design, and development

COMPUTECH - FCC 5/2008 - 4/2009 WEB/GRAPHIC DESIGNER

UX design, 508, wireframe design

SKILLS

Web Graphic Design
Graphic Design
Adobe Creative Suite
Branding & User Experience Design
Content Management
Project Management